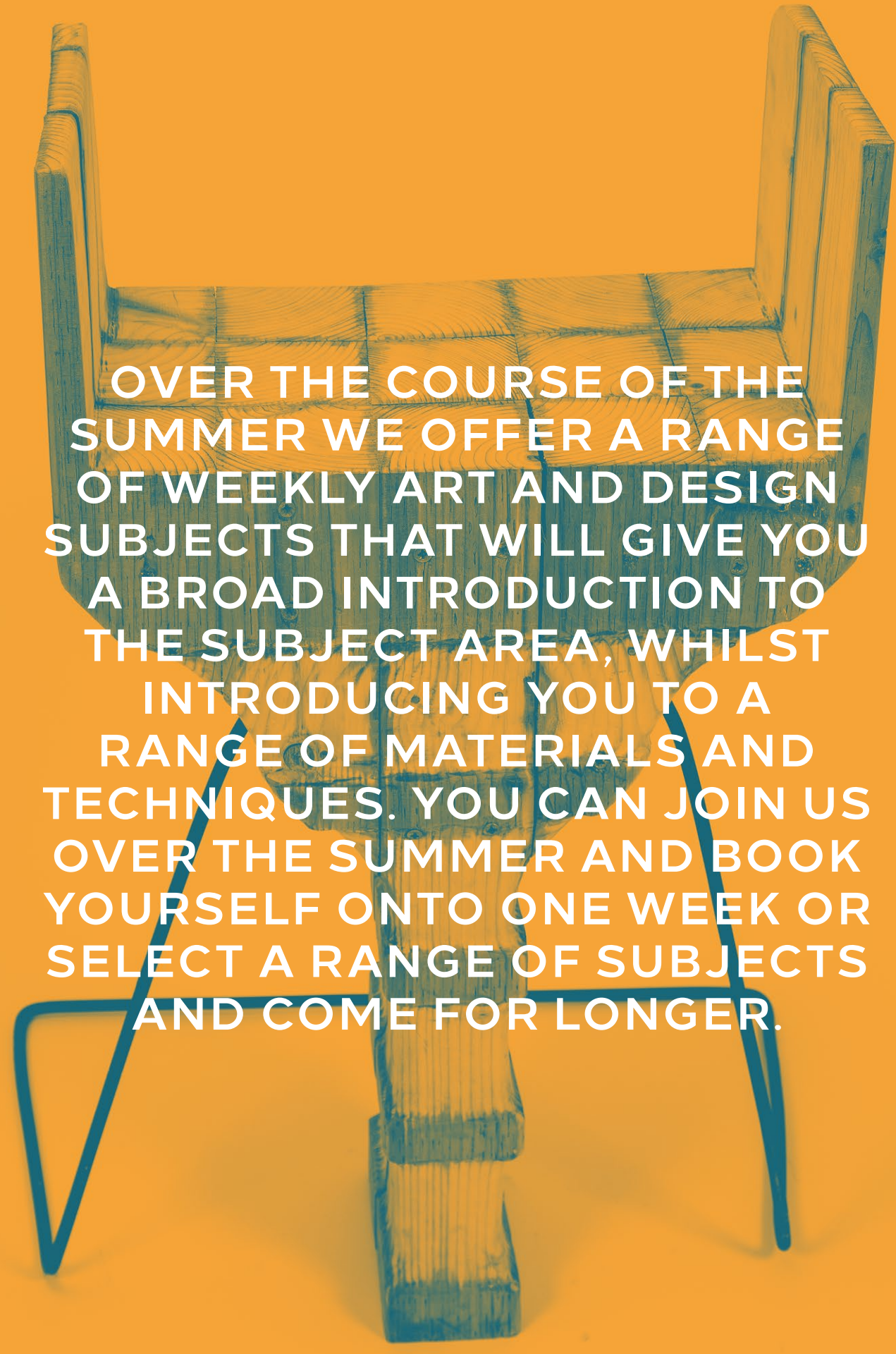




Art & Design Weekly Summer School



OVER THE COURSE OF THE SUMMER WE OFFER A RANGE OF WEEKLY ART AND DESIGN SUBJECTS THAT WILL GIVE YOU A BROAD INTRODUCTION TO THE SUBJECT AREA, WHILST INTRODUCING YOU TO A RANGE OF MATERIALS AND TECHNIQUES. YOU CAN JOIN US OVER THE SUMMER AND BOOK YOURSELF ONTO ONE WEEK OR SELECT A RANGE OF SUBJECTS AND COME FOR LONGER.



GRAPHICS & ILLUSTRATION

USING BOTH TRADITIONAL AND DIGITAL TECHNIQUES YOU WILL EXPLORE CONTEMPORARY COMMUNICATION DESIGN AND NARRATIVE ILLUSTRATION; BY EXPERIMENTING WITH A WIDE RANGE OF SKILLS YOU WILL PRODUCE WORK THAT DEMONSTRATES ASPECTS OF BOTH GRAPHICAL AND ILLUSTRATIVE THEORY AND STUDIO BASED PROCESSES. YOU WILL LEAVE THE COURSE WITH DIGITALLY PRINTED EXAMPLE OF YOUR WORK.

LEARN FROM PROFESSIONALS

This programme will give you the chance to study in central Cambridge in a fun and creative environment led by experienced tutors at CSVPA.

BROADEN YOUR SKILLS IN THE INDUSTRY

Through a series of fun and engaging tasks you will learn how your work can be manipulated through hand rendered techniques and finalised digitally to add to your portfolio as you develop work, constructing a body of art work that will extend your thinking and help you to apply for further education courses.

DEVELOP YOUR SKILLS IN:

Composition | Illustrative techniques | Typography | Portfolio Creation

DATES AVAILABLE:

• Sunday 5th July 2020 to 12th July 2020

PROGRAMME OUTCOMES

1. You will be able to think more creatively regarding your use of materials, mediums, composition
2. You will develop a broad understanding of typography and illustrative techniques
3. You will acquire a basic understanding of digital software to output your final work that is portfolio ready.

SAMPLE TIMETABLE

Day	7:15-8:40	9:00-12:00	12:00-13:00	13:00-16:30	16:45-19:00	Social Activities
Sunday						Welcome Meal
Monday	BREAKFAST	Introduction to the course and project brief Presentation about graphics and illustration Skills workshops on typographic exploration		Skills workshop on typographic exploration Development of work created using different mediums and techniques to explore wide ranging responses to typography	DINNER	Evening Activities
Tuesday		Introduction to the day and small presentation on reportage drawing. Studio drawing exercises to underpin observational drawings. Meet at the end of the morning for a review of work		A day of reportage drawing around Cambridge to consolidate drawing techniques and skills learnt in the mornings class. Meet and review work from the day		Evening Activities
Wednesday		Consolidation of Typography and illustration together to create posters. Refining ideas and developing mediums and materials used	LUNCH	Consolidation of Typography and illustration together to create posters. Refining ideas and developing mediums and materials used.		Evening Activities
Thursday		Morning critique to assess what needs to be worked on towards creating final posters		Refining ideas and experimentation for final poster		Evening Activities
Friday		Skills workshop - Finalising Poster work for Portfolio Introduction to Adobe Photoshop and scanning Introduction to Indesign and portfolio creation		Finalise Poster Meet and review the weeks work as a group discuss work that could be furthered in students own time		Evening Activities

This sample timetable is illustrative and is subject to change. We reserve the right to amend this schedule without prior notice.